

# Business Support Guide

## innovation networks

Midlands SMEs that are collaborating with other regional SMEs on the development of a new product, process or service.

[www.innovation-networks.co.uk](http://www.innovation-networks.co.uk),  
email [innovation@cad.coventry.ac.uk](mailto:innovation@cad.coventry.ac.uk) or  
call 024 7623 6391.

**Innovation Networks** (ERDF) offers grants of £10,000 to West



**Electric and Intelligent vehicles** (ERDF) offers grants of up

to £30,000 for West Midlands SMEs to access expertise electric vehicle technologies or intelligent vehicle systems to help them with an innovative product development or to diversify into a new market.

Email [electric\\_intelligent@cad.coventry.ac.uk](mailto:electric_intelligent@cad.coventry.ac.uk) or call 024 7623 6245 / 07557 425498.



**Cluster2020** (CIP) Cluster 2020 are running events, workshops and creating video, print and web resources to help

creative and digital businesses become more informed, more efficient and more expert. The aim is to help them overcome barriers and seize opportunities for growth.

[www.cluster2020live.eu](http://www.cluster2020live.eu) or email [Cluster2020@cueltd.net](mailto:Cluster2020@cueltd.net)



**Enterprise Europe Network Midlands** supports Midlands businesses to be more competitive and innovative in Europe. The team of experienced

specialists provide a range of free services to help you: develop your business in new markets; source or license new technologies and access EU finance and EU funding.

Email [een-midlands@coventry.ac.uk](mailto:een-midlands@coventry.ac.uk) or call 024 7623 6236.



**Eco Business** (ERDF) offers grant support of up to £2,400 to help regional SMEs to cut costs, reduce waste and find new opportunities for growth. It can help those looking for initial compliance with environmental issues through to increasing the competitive advantage of your business. In addition to the grant, part funding towards consultancy work can also be provided.

Email [EBusiness@cad.coventry.ac.uk](mailto:EBusiness@cad.coventry.ac.uk) or call 024 7615 8206.

**West Midlands (SME) Internationalisation Project** (ERDF) offers grants of £1,000 or £2,500 to eligible West Midlands SMEs to assist them in developing their international business aspirations and potential. The project covers direct grant assistance plus advice and information on overseas priority market opportunities. As well as direct financial grants, eligible West Midlands SMEs can take advantage of specialist support from a UKTI International Trade Adviser.

[www.wmbusinessexport.co.uk](http://www.wmbusinessexport.co.uk),  
email [wmint@cad.coventry.ac.uk](mailto:wmint@cad.coventry.ac.uk) or call 024 7623 6406.



**West Midlands International Innovation Centre** provides free

support and advice on Innovation and R&D to SMEs that are looking to develop internationally. This can range from SMEs who are R&D intensive but have never exported through to internationally experienced SMEs who are looking for specific innovation advice. The WM International Innovation Centre is able to assist in the following areas – Internationalisation and Intellectual Property (patents/copyright etc), International Technology Transfer, International Product Development, Design for International Markets, International Standards, Tax Credits, Grant funding for innovation and internationalisation, Finance, and Innovation Development Advice.

[www.wmbusinessexport.co.uk](http://www.wmbusinessexport.co.uk), email [wmint@cad.coventry.ac.uk](mailto:wmint@cad.coventry.ac.uk) or call 024 7623 6406.



**Metrology for the West Midlands** (ERDF) helps SME businesses to access grant funded expertise to use applied metrology to

improve their resource efficiency. Grants up to £10,000 are available to SMEs that are looking to improve their business processes and improve their resource efficiency.

Email [metrology@cad.coventry.ac.uk](mailto:metrology@cad.coventry.ac.uk) or call 024 7623 6326.



**Serious Games Studio** (SGS) is an ERDF funded project that provides

technical guidance and support to West Midlands based SMEs for the development of highly innovative serious game and mobile app concepts into proof-of-concept demonstrators. The project offers a five-day studio session which will assist the regional SME to present their concept to a potential funder/investor.

[www.seriousgamesinstitute.co.uk/business.aspx](http://www.seriousgamesinstitute.co.uk/business.aspx), email [paul@sgs-lab.com](mailto:paul@sgs-lab.com) or call 024 7615 8204.



**Smarter Working West Midlands** aims to raise the productivity of organisations whilst reducing carbon emissions, through a collection of measures and initiatives that include two days of free industry expert advice and free subject specific workshops.

[www.smarterworkingwm.co.uk](http://www.smarterworkingwm.co.uk)  
email [smarterworking@coventry.ac.uk](mailto:smarterworking@coventry.ac.uk)  
or call 024 7615 8206.



**The Technology Innovation Futures West Midlands**

project helps qualifying SMEs

in the West Midlands to examine existing technologies, investigate new solutions and implement change. The project can fund 50% of up to ten days consultancy and also offers free workshops and networking opportunities for SMEs looking to improve their knowledge of emerging technology.

[www.tifwm.co.uk](http://www.tifwm.co.uk), email [info@tifwm.co.uk](mailto:info@tifwm.co.uk) or call 024 7615 8293.



Unlock the power of technology for your business

**Touch Digital** offers fully funded

support for West Midlands SMEs interested in digital technology and how it can be integrated into product development or business strategy. Through a range of activities including 1:1 advice and support, learning events and access to the Touch Digital Techlab, businesses will understand how digital technology can increase customer engagement and make a product or service more visible, more impactful and ultimately more profitable.

[www.touchdigital.eu](http://www.touchdigital.eu)  
Email [touchdigital@cad.coventry.ac.uk](mailto:touchdigital@cad.coventry.ac.uk) or call 024 7615 8207.



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